

Saturday, July 11 | Virtual 10:00am

The fifth annual LSNYC Pro Bono Fun Run will be held July 11, and is now entirely virtual! Participants will be encouraged to do fun and simple activities in the week leading up to race day, when everyone will run or walk their own 5K in their neighborhoods.

The Fun Run is organized by LSNYC's <u>Pro Bono Associate Advisory Board</u>, a group of associates from many of New York City's largest law firms who are committed to pro bono service. Advisory Board members provide strategic advice to LSNYC's pro bono program, generate support for pro bono projects at law firms, and work to further the mission of LSNYC.

Proceeds from this year's Pro Bono Fun Run will help fund LSNYC's COVID-19 response efforts. As legal first responders, our team strives to help those most in need. When the COVID-19 crisis hit NYC, we leapt into action, shifting seamlessly to remote work. LSNYC is a lifeline for low-income New Yorkers who are victims of domestic violence, trapped in their homes with abusers; tenants who have struggled to obtain repairs to safety hazards in their buildings during court closures; and those who need assistance in securing unemployment insurance, food stamps, and other essential benefits.

Click here to view more pictures from last year's event.

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#### **SPONSORSHIPS**

To sponsor the 2020 Pro Bono Fun Run, please contact Anna Meyer at ameyer@lsnyc.org or 646-442-3554.

### TITLE SPONSOR

• Named title sponsor of 2020 Fun Run • Logo printed on 2020 Fun Run canvas tote bag for runners • Up to 75 tote bags for the team • Recognition in materials • Logo on website • Social media shout outs

• Exclusive named sponsor of race day playlist with the option to select the songs for the playlist

## PLATINUM Sponsor

• Logo printed on 2020 Fun Run canvas tote bag for runners • Up to 50 tote bags for the team • Recognition in materials • Logo on website • Social media shout outs

• Exclusive named sponsor of one day's activities with the option to select songs for that day

## GOLD MEDAL SPONSOR

• Name printed on tote bag • Up to 25 tote bags for the team • Recognition in materials • Logo on website • Social media shout outs

• Named sponsor of one daily activity with the option to select songs for the playlist associated with that activity

# SILVER MEDAL SPONSOR

• Name printed on tote bag • Up to 15 tote bags for the team • Recognition in materials • Listing on website

### **BRONZE MEDAL SPONSOR**

• Name printed on tote bag • Up to 10 tote bags for the team • Recognition in materials • Listing on website